

NEWS RELEASE

Public Information Office, 400 NW 2 Ave., Room 220, Miami, Florida 33128
(305) 603-6420

MIAMI POLICE DEPARTMENT



Date: December 13, 2013

Subject: "HEROES AND HELPERS"

Have you ever seen Miami Police Chief Manuel Orosa and a group of uniformed police officers ripping and running through a store getting some holiday shopping done? If you haven't, you will soon. The catch is this; they will be rushing through the store filling the shopping carts with items picked especially for and by 40 children who will be accompanying these blue clad Santa's helpers during this year's "Heroes and Helpers" event.

As you know, City of Miami Police Officers keep a list of who has been naughty, nice, and without holiday cash due to economic conditions. Those lists are then taken to a **Target Store in Midtown located at, 3401 North Miami Avenue**, and a date is set. When that day arrives, the chosen group of youths accompanies the Chief and his officers to the store and the children are allowed to fill their carts with \$100 in merchandise for free. Well, maybe not completely free. You see Target pays a part of the tab, and the rest of the cash is donated by the Miami Police Athletic League and some of the officers themselves.

The event will take place on **Thursday, December 19, 2013, at 10:00 am**, and the media is welcomed to come along. Similar events will occur in Target stores throughout the country. The twist is, only the city of Miami Officers will have their Chief of Police lead the way. Please contact the city of Miami Police Department's Public Information Office at 305-603-6420 or Community Relations Section at 305-603-6095 for additional information.

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Reviewed by: Major D. Moss

Case:

Transmittal Date & Time **December 13, 2013**
Manuel Orosa, Chief of Police